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Jeron Electronic Systems, Inc. Focuses on Healthcare National Accounts and Integrated Delivery Networks

FOR IMMEDIATE RELEASE

Niles, Illinois - Jeron Electronic Systems, Inc. (www.jeron.com) announced today that Alex Veytsel has joined Jeron as the new Director of Strategic Accounts. This new dedicated role will lead Jeron's ongoing Nurse Call expansion into the Specialty Healthcare Accounts business segment which includes Group Purchasing Organizations, Integrated Delivery Networks, Regional Purchasing Coalition, and Independent Healthcare Systems.

Alex brings over 20 years of healthcare communications industry experience. In addition to holding a BSEET and an MBA degree, he has also been accredited with propelling healthcare national accounts sales, new business development, contract negotiation, brand building, strategy formulation, channel development, business operations, implementation of communication solutions, team leadership, and sales training.

"This is an exciting time to join the Jeron team. Jeron is celebrating 50 years in business by staying true to their core principles of engineering and manufacturing products that offer so many relevant options and integrations," stated Veytsel. "In today's healthcare environment, having a product that's scalable, streamlines communications to both improve patient care and staff satisfaction while minimizing installation and maintenance costs, is no doubt something that I'm personally excited to share with our customers."

Alex continues, "With the strong growth of the Provider 790 Nurse Call System, it's evident that Jeron has hit a home run. The feedback that we have been receiving from our strategic partners is also directly reflected in the company's overall growth. We are anticipating this momentum to continue well into the future and I'm thrilled to be a part of this experience."

ABOUT PROVIDER® 790 NURSE CALL: Provider 790 is a complete nurse call communication solution, offering clear VoIP digital/full-duplex audio, wireless phone and pocket pager integration, simple touch screen operation, one-touch facility-wide intercom, automated alerting/workflow functionality and a wide spectrum of patient and staff area components – all designed to optimize patient care and staff efficiency. Provider 790 is backed by Jeron's industry-leading five-year warranty.

ABOUT JERON ELECTRONIC SYSTEMS, INC: A leader in communications systems for the healthcare industry, Jeron Electronic Systems, Inc. is the engineering and manufacturing force behind Provider nurse call systems. Provider systems facilitate communications, speed response times and integrate with a wide spectrum of alerting and notification technologies, all focused on delivering the highest levels of patient care. From its founding in 1965, Jeron has earned a solid reputation for innovation, quality and service. Jeron products are engineered and manufactured in the USA. For more information regarding the Provider 790 communication solution, visit <http://www.jeron.com/products/nurse-call/provider-790> or call 800.621.1903.