



1743-55 West Rosehill Drive
Chicago, Illinois 60660-3921
Phone: 773-275-1900 • 800-621-1903 • Fax: 773-275-0283
E-mail: sales@jeron.com • Web: www.jeron.com

Jeron Electronic Systems, Inc. Expands Nurse Call Further into International Markets

FOR IMMEDIATE RELEASE

July 20 - Chicago, Illinois - Jeron Electronic Systems, Inc. (www.jeron.com) announced today that Joe Beckman has joined Jeron as the International Sales Consultant. This new dedicated role will support Jeron's ongoing expansion into international markets for the industry leading Provider® family of Nurse Call systems.

Joe Beckman comes to Jeron with a wealth of International experience after running Mexico operations for Primex Wireless for several years. His experience in international sales spans the Middle East, Pacific Rim, Europe, and South and Central America. Born in Europe, Joe has a degree in Political Science with an emphasis in International Relations. Joe comments, "Global demand for the same quality of care that we experience in the US is increasing. International citizens are living longer and the middle class is growing exponentially. Not only are brand new healthcare structures required, but state-of-the-art, high quality, communication solutions and platforms will accompany that demand."

Jeron's innovative Provider® 790 Nurse Call system has seen exponential growth in the U.S. and its networked-based architecture with leading integrations and applications strongly position the platform to meet and exceed the needs of international healthcare facilities including acute care hospitals, rehab facilities, and skilled nursing facilities. Beckman says, "The differentiator for Jeron Electronic Systems, Inc. is their philosophy as a company. Innovating and designing communications as a result of what's happening in healthcare markets, either domestically or internationally is Jeron's focus. Our integrations and interoperable data solutions help modern caregivers improve workflow and provide quality patient-centric care."

Building a proactive strategy for International Distributors to become go-to players in their markets is Joe's focal point. Joe states, "Our International Distributors are technically strong at installing and servicing Jeron systems. My task is to assist them in building a strategy to get in front of, and work with top International Healthcare Architects and Engineering firms as well as the Ministry of Health Departments to establish solid relationships. Getting our distributors in front of decision-makers even if they weren't a part of the original conversation is key to showing the benefits of Provider Nurse Call."

ABOUT PROVIDER® 790 NURSE CALL: Provider 790 is a complete nurse call communication solution, offering clear VoIP digital/full-duplex audio, wireless phone and pocket pager integration, simple touch screen operation, one-touch facility-wide intercom, automated alerting/workflow functionality and a wide spectrum of patient and staff area components – all designed to optimize patient care and staff efficiency.

Provider 790 is backed by Jeron's industry-leading five-year warranty.



1743-55 West Rosehill Drive
Chicago, Illinois 60660-3921
Phone: 773-275-1900 • 800-621-1903 • Fax: 773-275-0283
E-mail: sales@jeron.com • Web: www.jeron.com

ABOUT JERON ELECTRONIC SYSTEMS, INC: A leader in communications systems for the healthcare industry, Jeron Electronic Systems, Inc. is the engineering and manufacturing force behind Provider nurse call systems. Provider systems facilitate communications, speed response times and integrate with a wide spectrum of alerting and notification technologies, all focused on delivering the highest levels of patient care. From its founding in 1965, Jeron has earned a solid reputation for innovation, quality and service. Jeron products are engineered and manufactured in the USA. For more information regarding the Provider 790 communication solution, visit <http://www.jeron.com/products/nurse-call/provider-790> or call 800.621.1903.