

New Director of Business Development for Jeron Focuses on Provider® Nurse Call Systems

Jeron Electronic Systems, Inc. announced today that Kymberly Turco has joined the team as the new Director of Business Development. This dedicated role will not only expand Provider® Nurse Call's reach in the marketplace, but will put an emphasis on Specialty Healthcare Groups such as Group Purchasing Organizations, Integrated Delivery Networks, and more.



Before moving into corporate sales and consulting for clinical technology applications, Kym began her career as a clinician of physical therapy and has worked in acute care, outpatient clinics, and long-term care facilities. Kym brings to Jeron a unique combination of skills including sustainable sales strategies, market penetration planning, and end-user customer relationship building.

Jeron Electronic Systems, Inc. is the leading manufacturer for the Provider 790 Nurse Call System. Their flagship system uses VoIP technology and digital full duplex intercoms ensures clear communications throughout facilities large and small; allowing caregivers to move from one task to another without interrupting direct patient care. The flexibility of the system allows facilities to choose options and integrations to best meet their unique applications to drive better patient experiences and streamline caregiver workflow processes.

“Provider has already established a precedent in nurse call communications and complete workflow solutions,” Turco remarks. “With my (over 20) years of low-voltage systems experience, procurement of best practices, and drafting customer engagement strategy, my experience will lend itself perfectly for Jeron and Provider. I’m looking forward to working with the team to negotiate significant long-term master agreements with major health systems and GPOs.”

ABOUT JERON ELECTRONIC SYSTEMS, INC: A leader in communications systems for the healthcare and life safety industries, Jeron Electronic Systems, Inc. is the engineering and manufacturing force behind Provider Nurse Call and Pro-Alert Area of Rescue Systems. These systems facilitate communications, help speed response times and integrate with a wide spectrum of alerting and notification technologies, all focused on delivering the highest levels of safety.

From its founding in 1965, Jeron has earned a solid reputation for innovation, quality and service. Jeron products are engineered and manufactured in the USA. For more information please visit, www.jeron.com